

CONFERENCE FEES

MYR 4,800 PER PERSON

PACKAGE INCLUDES A CONFERENCE PACK, MAIN CONFERENCE AND 1 WORKSHOP.

MYR 4,000 PER PERSON

FOR GROUP DISCOUNTS FOR 5 OR MORE PERSONS, PLEASE CONTACT THE AUTHORIZED MARKETING PARTNERS.

CHOICE OF WORKSHOPS*

workshop 1

STRATEGIES TO BUILD SME BRANDS

workshop 2

EFFECTIVE BRANDING STRATEGIES FOR THE CONSUMER GOODS INDUSTRY

LIMITED SEATS AVAILABLE. BOOK NOW.

*PROGRAMME AND WORKSHOPS MAY VARY. PLEASE REFER TO WWW.GLOBALBRANDFORUM.ORG FOR LATEST UPDATE.

CONFERENCE PAYMENT

The package includes a conference pack; a one and a half day forum and one workshop session (choose only 1 session for Day 2). We regret to inform that tickets sold are non-refundable and workshop session seats are limited. Please note that marketing partners act on behalf of Media Prima Berhad, the organizers of Global Brand Forum Malaysia 2008, in handling registration enquiries, sales & processing. All credit charges will be made in the name of: 'Media Prima Berhad' in Ringgit Malaysia (RM). Fee is inclusive of a 10% service charge and 5% government tax.

LUNCH AND SNACKS WILL BE PROVIDED.

CREATING
LEADER
BRANDS

4 & 5
DECEMBER
2008

COMPANY PARTICULARS

Company / Organisation _____

Address _____

City / Town (if applicable) _____

Province / State _____

Postal / Zip code _____

Country _____

Contact person _____

Tel _____ Fax _____

Email _____

Signature _____ Date _____

Do you wish to receive promotional materials from our partners?

Yes No

How did you register?

Direct Via Marketing Partner

Name of Marketing Partner _____

DELEGATE 1

Mr Ms Mrs Dr

Last name _____

First name _____

Email _____

Name to appear on badge _____

Designation _____

Select workshop

workshop 1 workshop 2

DELEGATE 2

Mr Ms Mrs Dr

Last name _____

First name _____

Email _____

Name to appear on badge _____

Designation _____

Select workshop

workshop 1 workshop 2

KINDLY SELECT ONE OF THE PAYMENT METHODS BELOW

Total delegate / s _____

Total fees payable _____

by Cheque / by Bank Draft

Made payable to **MEDIA PRIMA BERHAD**. Please state the name of your organisation and names of delegates in a separate letter accompanying the cheque. Send to MEDIA PRIMA BERHAD, CORPORATE COMMUNICATIONS DEPT, Penthouse 5, Sri Pentas, No. 3 Persiaran Bandar Utama, Bandar Utama, 47800 Petaling Jaya, Selangor Darul Ehsan, Malaysia

by Telegraphic Transfer

Kindly remit the money to the following bank details:

Bank Name MAYBANK BERHAD

Bank Address No. 2, Lorong Rahim Kajai 14, Taman Tun Dr Ismail, 60000 KL

Branch TTDI

Bank Account No. 514271-331273

Swift Code MBBMYKL

by Credit Card (select whichever is applicable)

Visa Mastercard

Card No _____ Expiry Date _____

Cardholder's Name _____

IMPORTANT NOTE Given the stature of its speakers, GBF PTE LTD, the organizers of Global Brand Forum 2008, reserves the right to change speakers without notice. Tickets sold are non-refundable.

PLEASE FAX YOUR REGISTRATION TO: +603-77 27 30 14



CREATING LEADER BRANDS

4 & 5
DECEMBER
2008

THE AUTHORIZED MARKETING PARTNERS FOR GLOBAL BRAND FORUM MALAYSIA 2008 ARE AS FOLLOWS:

BANGLADESH

Brandzeal Consultancy Ltd

Shariful Islam

TEL: +880 17 11 69 99 35

+88 66 62 62 05 90

EMAIL: brandzeal@gmail.com

HONG KONG

Quest Group

c/o eOneNet

Harrace Lau

TEL: +852 63 09 36 18

FAX: +852 35 90 56 18

EMAIL: harrace@eonenet.com

INDONESIA

Quest Group

c/o PT Sukses Regional Indonesia

Ika

TEL: +021 392 6807

+021 392 1285

FAX: +021 392 6809

EMAIL: suksesbisnis@cbn.net.id

MALAYSIA

Quest Learning Sdn Bhd

Robert Leong / Mabel Chong

TEL: +603 90 59 62 18

FAX: +603 90 59 59 08

EMAIL: robert.leong@qscasia.com

mabel@qscasia.com

PAKISTAN

REVELATION Inc

Zehra Mehdi / Umaid Shakeel

TEL: +922 15 30 44 22 / 6

FAX: +922 15 30 44 27

MOBILE: +922 130 0824 9180

+922 134 5269 8618

EMAIL: zehra@rev.com.pk

events@rev.com.pk

PHILIPPINES

Salt and Light Ventures Inc

Nicole Guerzon

TEL: +632 813 2732 / 03

FAX: +632 813 2745

+632 886 4841

EMAIL: nicole@saltandlight.ph

SHANGHAI / CHINA

Quest Group

Joseph Tay

TEL: +86 21 52 72 91 87

FAX: +86 21 52 38 39 55

EMAIL: joseph@qscasia.com.cn

SINGAPORE

eFusion Solutions Pte Ltd

Amber Sim

TEL: +65 65 17 49 61

+65 65 17 49 41

FAX: +65 65 17 49 59

EMAIL: globalbrandforum@efusion.com.sg

UNITED ARAB EMIRATES

Jyoti Easwaran

TEL: +97 15 04 29 52 93

EMAIL: easwaran@emirates.net.ae

korpxl@gmail.com

VIETNAM

Vietnam Marcom

Thu Diu

TEL: +84 88 23 97 18

FAX: +84 88 27 79 80

MOBILE: +09 09 24 97 98

EMAIL: thudiu@vietnammarcom.edu.vn

SRI LANKA

Business Today

Irusha

TEL: +941 12 59 79 91

MOBILE: +947 77 38 08 61

EMAIL: irusha@btoptions.com

THAILAND

Quest Group

c/o World Business Forum

Ongorn Pruthikosit

TEL: +660 22 75 80 00

+660 26 94 33 22

FAX: +660 22 77 86 68

MOBILE: +660 813 504 190

EMAIL: info@worldbusinessforum.com